



Observations

A Tale of Two Cities



- Most respondents (77%) like or are willing to try the Annual Banquet agenda breakout.
- Survey comments reflect dissatisfaction with factious climate “cruisers / racers”.
 - Other than annual banquet, where does this emerge? Budget?
- Racing has broad participation, 55% of respondents.
- MBBC has several “niche” activities.
 - Of these, overnight/liveaboard has the largest participation (36% of respondents)



Successful integrated activities: club opening/closing, BBQs, annual meeting, women’s sailing, seminars, etc.

- What makes these successful?
- How can MBBC replicate this for the club overall, banquet, AG?



Suggestions for addressing survey findings and member comments

- **Need to address “Racers” v. “Cruisers” language, activities, etc.**
 - Maintain balance between racing and the various non-racing parts of MBBC, especially liveboards
 - Proportionality. Issues such as wi-fi are important for a group of members.
 - It’s okay to have separate events, eg, Ladies Lawn Party!
 - **Restructure** -- Separate out Race Awards party for their own focus, AND have a club banquet/event modeled on successful integrated activities (BBQs)
- COMMUNICATE – often, openly
- Tagline? E.g., “One club, many activities”

Survey write-in comments

The banquet is \$\$\$. Change to a BBQ?
Separate banquet from racing awards
All activities should invite everyone
More seminars

Cruise committee: to improve MBBC climate

Cruise to participate in BBQ cleanup
Teach a cruiser to race/take a racer cruising
Pics of cruise/liveboard boats



Survey Results

Informal survey of MBBC membership
regarding the Annual Banquet

October 2016

138 respondents, 6 questions

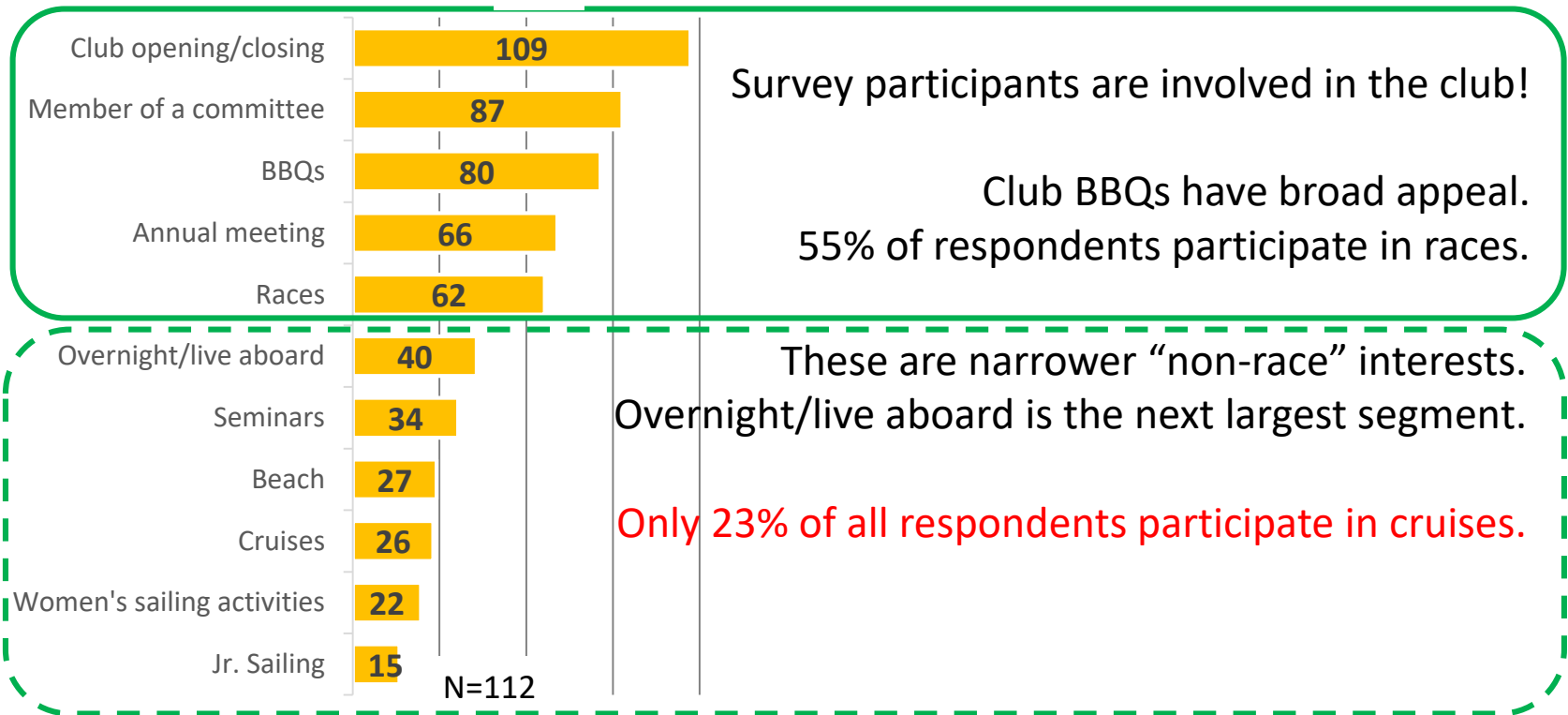
Via Survey Monkey



Respondents have a wide range of club participation. There are two distinct segments of member participation: BBQ's / races >50% participation, and "others" @ <40%.

Q6. ALL respondents

0% 25% 50% 75% 100%



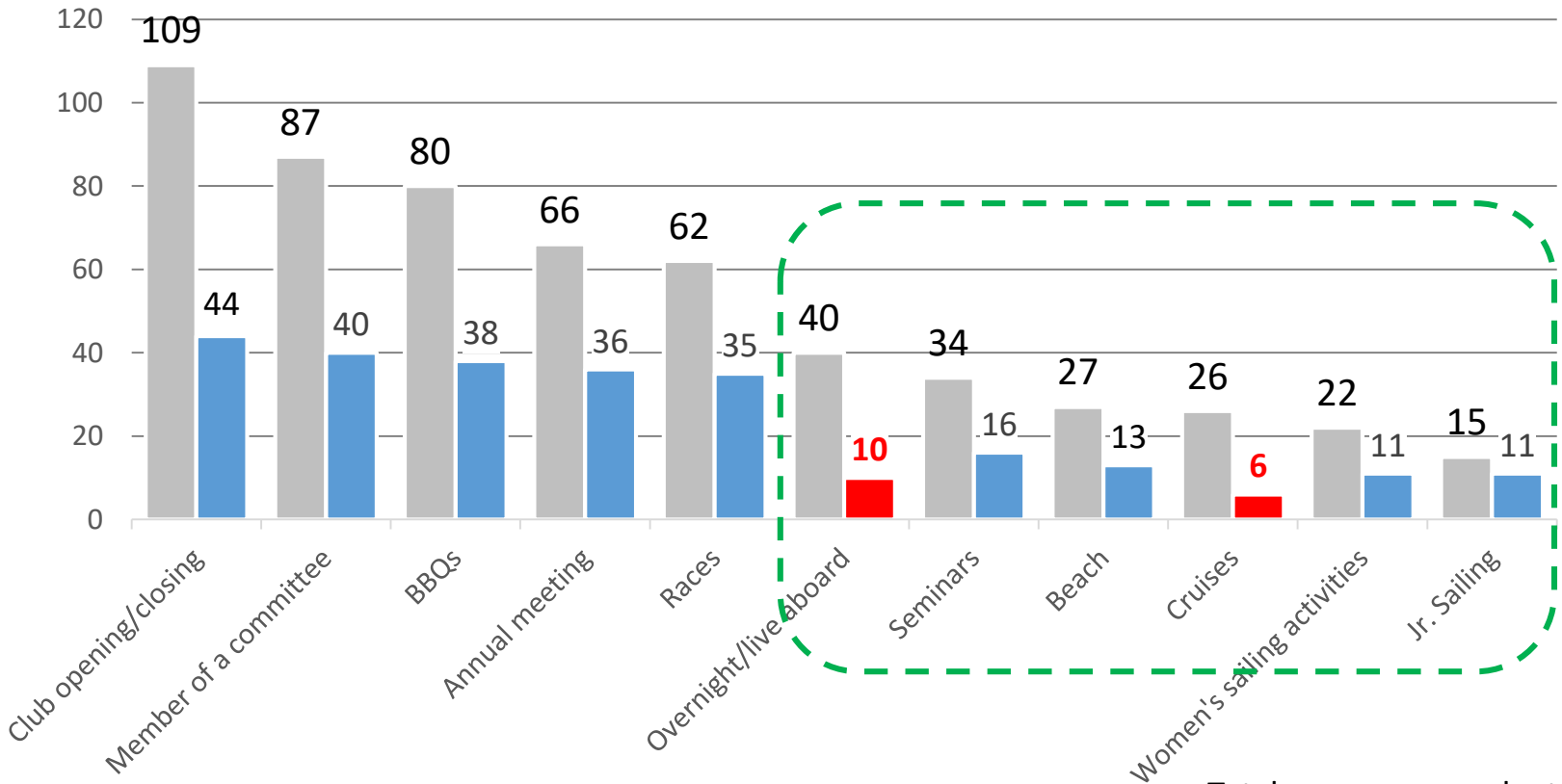
Total survey respondents = 138.

N represents the number of people who answered this question.



Of those planning on attending the banquet, members who overnight / live aboard and cruisers are under-represented.

Q6. # of ALL respondents vs. # of those attending banquet
■ All respondents N=112 ■ Attending 2016 Banquet N=44

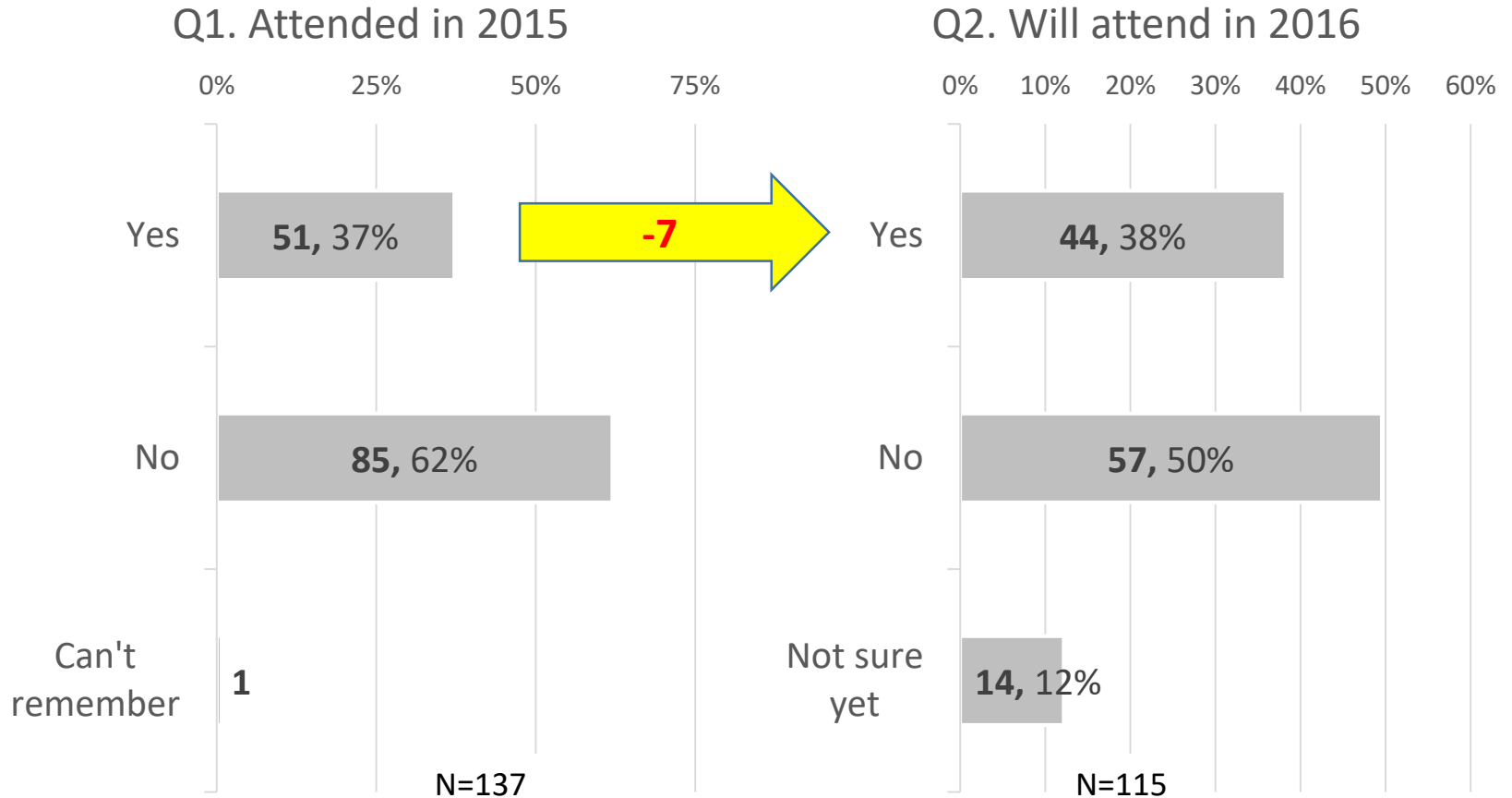


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Most respondents did NOT attend the banquet in 2015, and the same percentage are undecided or not attending this year.



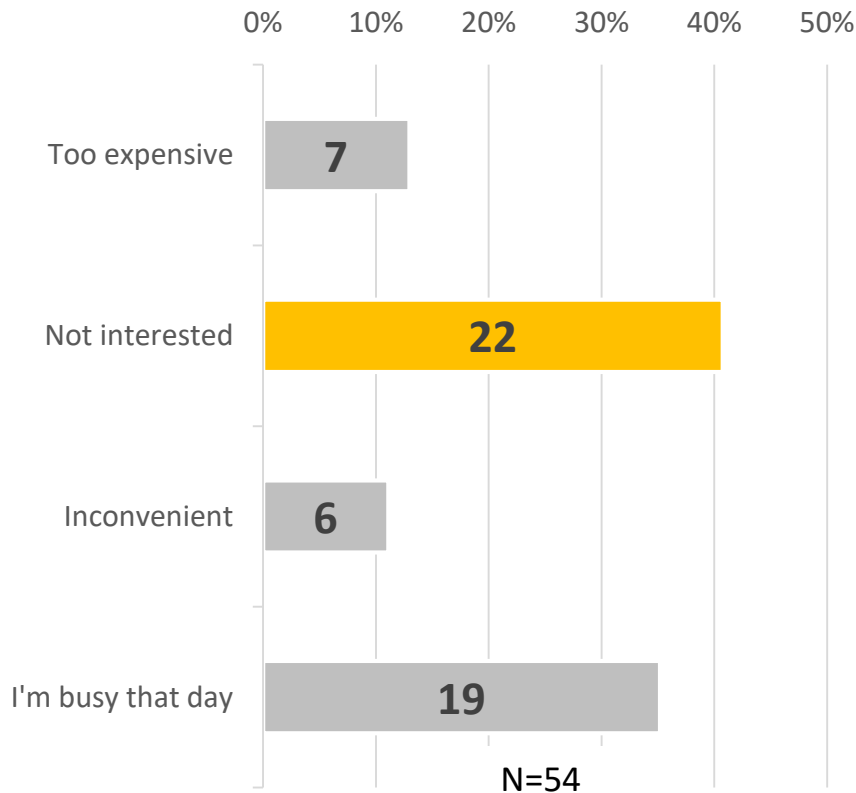
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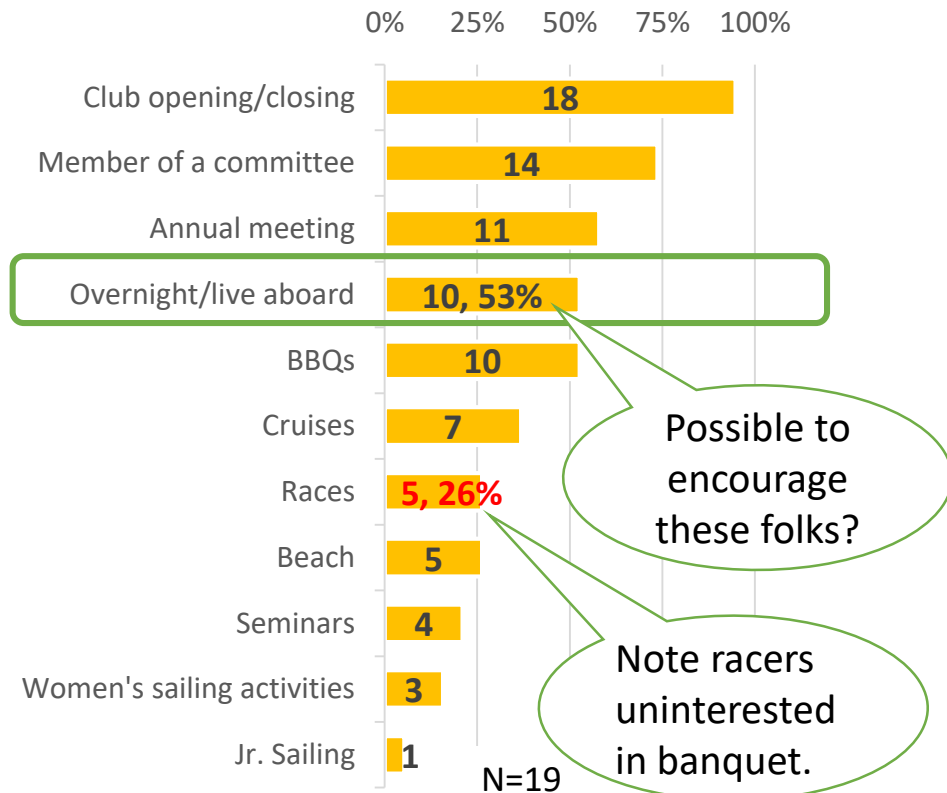


Of those NOT INTERESTED in attending the 2016 banquet, 53% overnight on their boat and 32% participate in racing

Q3. Reasons NOT attending 2016



Not Interested, by participation



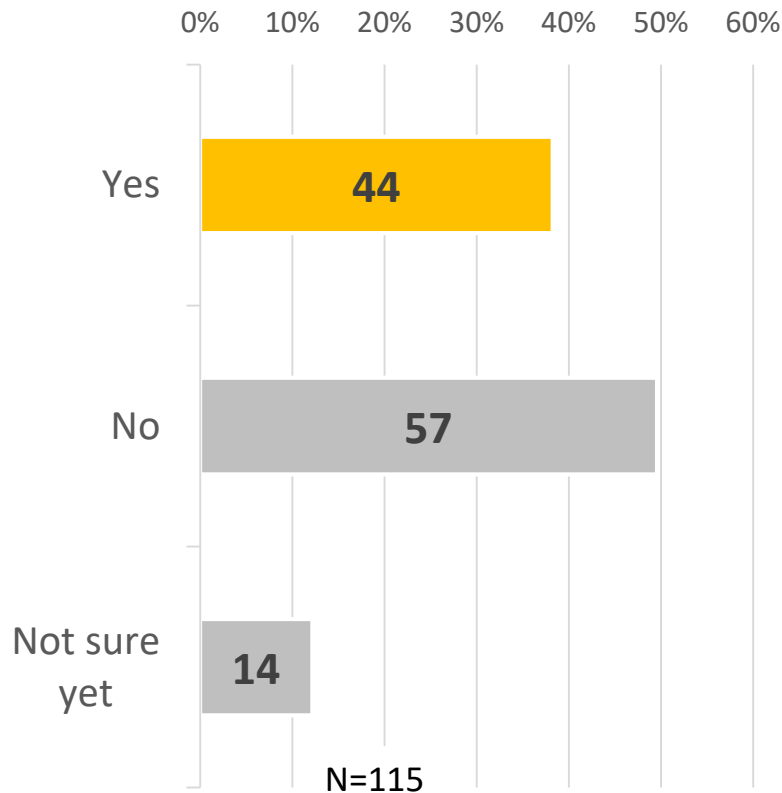
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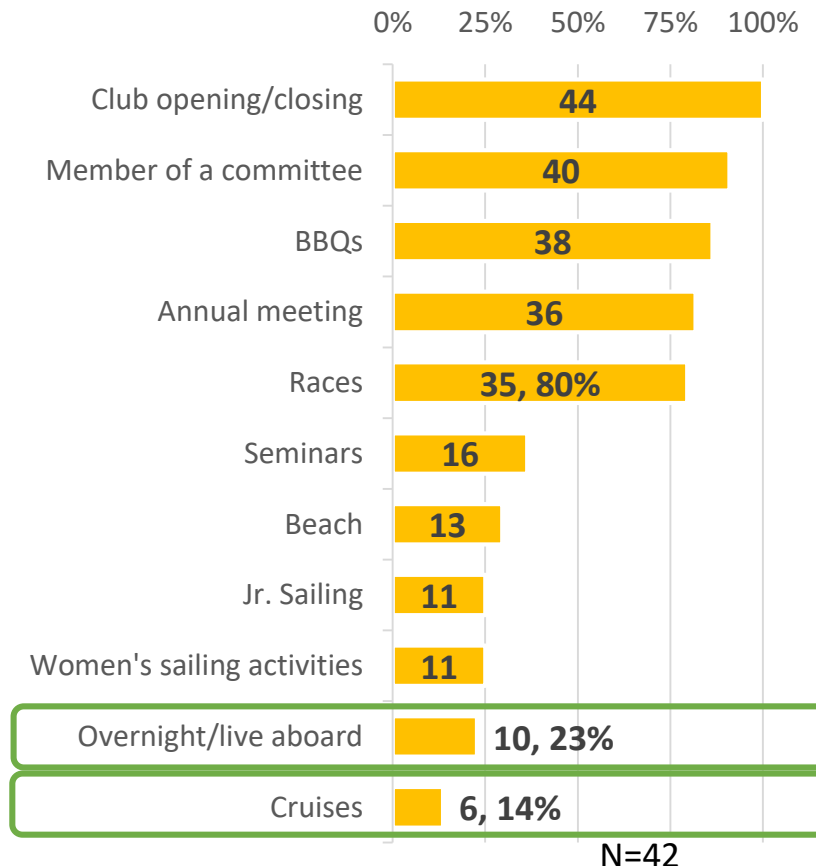


Of those attending the 2016 banquet, 80% participate in races, 23% overnight on their boats, and only 14% participate in cruises.

Q2. Will attend in 2016



Will attend, by participation



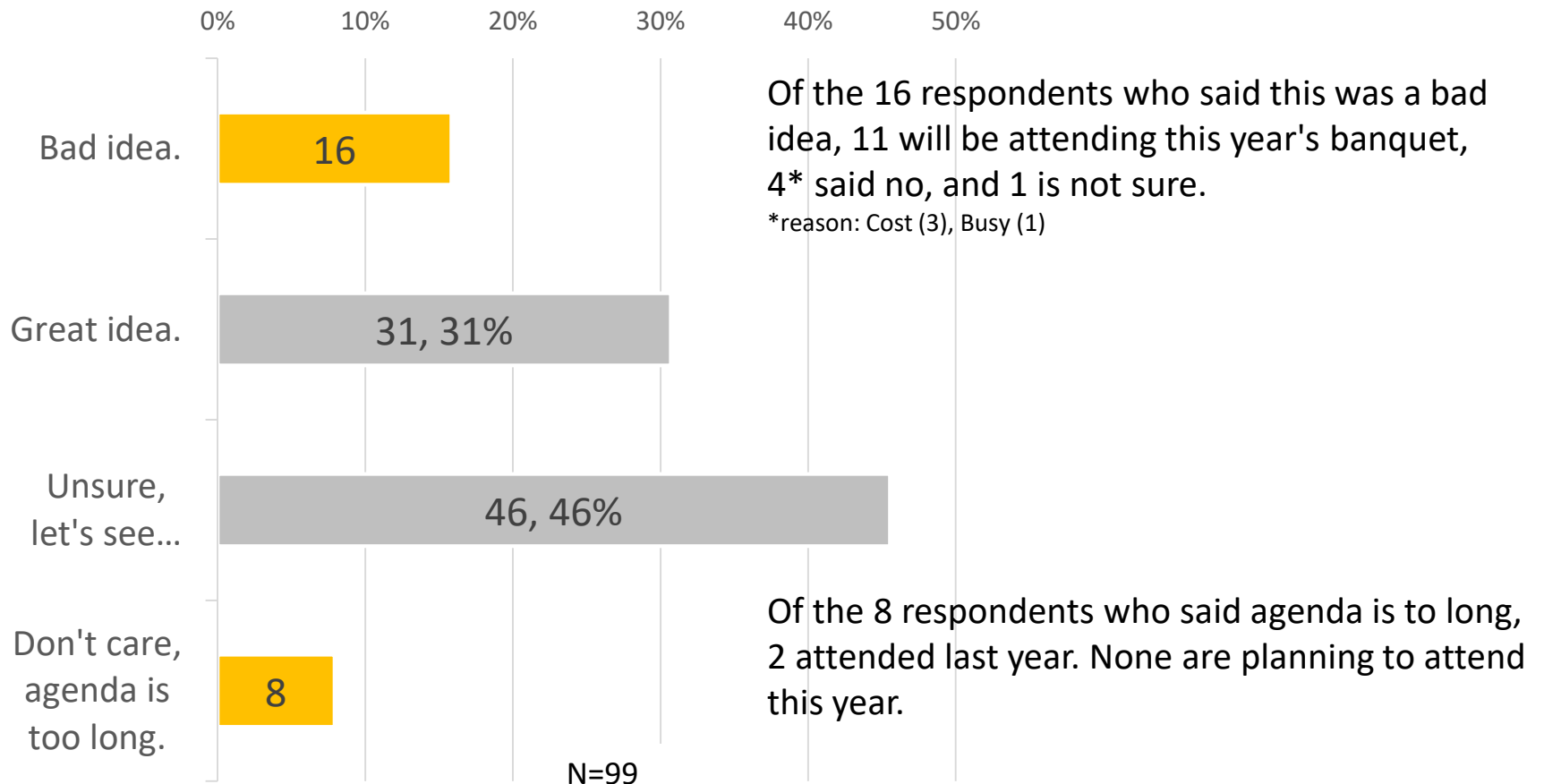
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77% of respondents like or are willing to try the new agenda breakout.

Q4. After dinner and general club awards, there will be options to meander: race awards in dining room, cruise awards/stories in the game room, general gathering in the bar/sitting room. What best reflects your thoughts on this?



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Write in comments

Categorized by sentiment

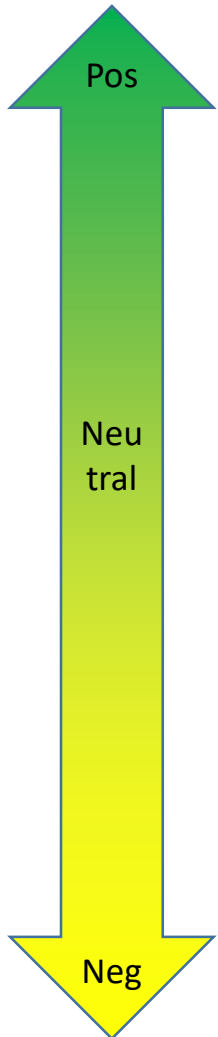
- Positive = reflects things he/she **likes or is happy with**
- Negative = reflects things he/she **dislikes or is unhappy with**
- Neutral = suggestions or comments, or balance Pos/Neg

Sorted by category

- Banquet
- Climate
- Participation
- Survey



Why aren't you attending this year's banquet?



+ Celebrate separately with race crew

- Conflict/out of town (6)
- Childcare (2)
- Allergies/Health (3)

- It's hard for young children to sit still that long
- Location
- Too **expensive**
- It's **geared toward racers (3)**
- Too much **drama / politics**

Some racers prefer celebrating separately.

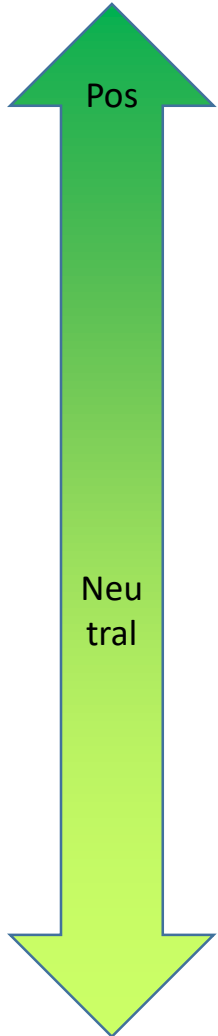
*"Expense is a concern (as it is for others we know), however this is not the primary reason. Over the years it **has increasingly become an awards banquet for the racing members.** While we respect, support, and admire the those members it is not our primary interest at the club."*

"BORING with all the racing awards and moose award"



Banquet agenda / splitting out

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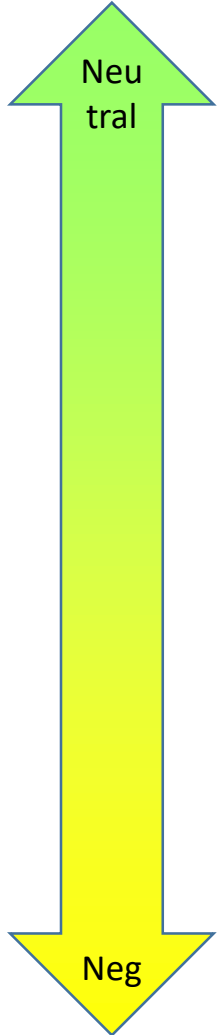
+ Sounds like good differentiation.

- Having options for attendees is good, but I think all the awards should be done together.
- If you decide to have separate events, then publish an agenda in advance so people are aware and can decide where to be.
- Before race awards, suggest a brief bar/bathroom break. People who find listening to race awards boring can meander without having an announcement made to do so
- I would keep all the awards in one room, if people don't want to hang through it, they can go to the bar.
- Not sure about three different spaces. Maybe just two with general gathering off to side.
- Is the Moosehead a cruise or race award?
- We've never attended as it usually conflicts with other activities as well as lack of interest that time for year. We are not racers, so it seems like that has always been the focus. guess it might be named something else to reflect that.
- I believe an Annual Banquet that was based on dinner, a few top level awards, a chance to mingle and meet other members, and perhaps a DJ or small band for dancing would be very enjoyable and gather much more interest. The race awards should be presented at a specific meeting/gathering of racers, not at the Annual Banquet.



Banquet agenda / splitting out

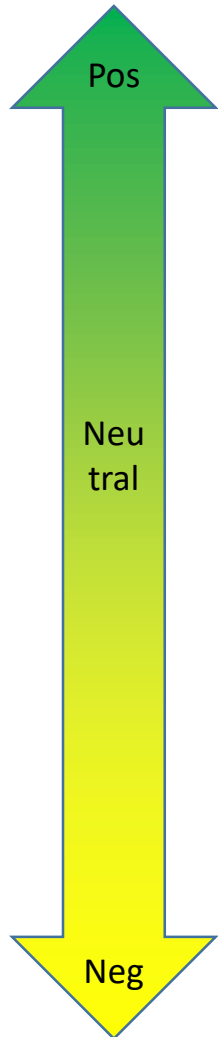
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- While I believe that this is one club and there should not be separate awards/functions going on at the same time, I do think it is fine for a room for people to mingle or hang with if they want to get away from the presentations. We are one club and separating awards only serves to divide the club up into separate "boat club interests" as opposed to one overall boat club. We like to cruise and race, why should it be separated.
- I would say all stay together, as we are one club. However there is, even if we do not want to admit it, **The racers and The cruisers**. Seems we have not come to the realization that we are all sailors/boaters and we want to promote that!
 - Let people wander on their own volition - **identity politics sucks**.
 - As a club, I hope we can come together and celebrate all of our accomplishments. There are many things, I am sure that cruise or other groups might have to acknowledge or award. Let's not separate and there is far too much divisiveness going on and separating into small groups I think, just further accents that.
 - It's unsportsmanlike to only participate for "your part" especially when it comes to junior sailing awards. Adults should be setting an example of celebrating their peer's accomplishments
 - Not sure it is a "Horrible idea", but maybe a sad commentary when the option for some folks is to go to the game room or bar.
 - Junior sailing awards **make the event drag on**
 - In the past I **didn't feel very welcomed. Overpowered by racers**.



General comments - Banquet



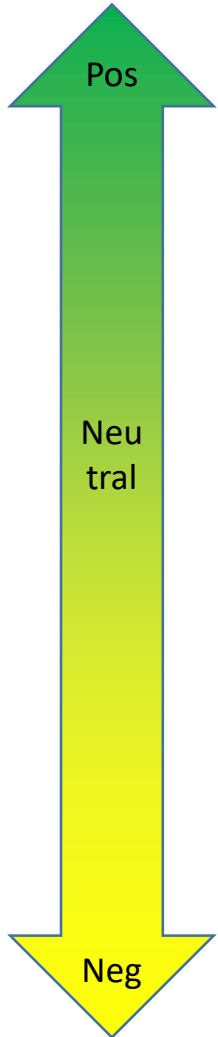
- + It's nearly impossible to satisfy everyone. **Kudos for trying something a little different** as an option.
- + I am looking forward to trying **a new location for the awards dinner**. Catamount was nice, but I like to change things up.
- + Looking forward to this experiment. **Love the fact that it's in Colchester!**
- + Really like the end of the year party at the club. A lot of members went to that.
- + The banquet is a great idea, just not for everyone.

- Not sure why it's important to have a club activity around the racing awards ceremony. Why not have a **non racing cocktail party** at the club for all members. Then **have a racing award night** for the racers.
- Like LCYC, have racing awards at the club before closing and have a dinner/dance banquet for everyone.
- Maybe **cutting short the awards somehow** and having entertainment (DJ for dancing?) would help attract more folks?
- It is great to get together with friends from MBBC but the **awards section is too long** and **somewhat insulting** due to the uncontrolled antics of a select few

- **No moose head award** was fun but **seems too negative**
- keeping the moose award shorter will be a plus!!
- By the way, it's time to **can the Moose award**.
- Less than expected performances in the past keep us from attending.
- Banquet is **too expensive**. The best one was the one held at the club a few years ago. Skip the boat photographs and use that money to subsidize the tickets.



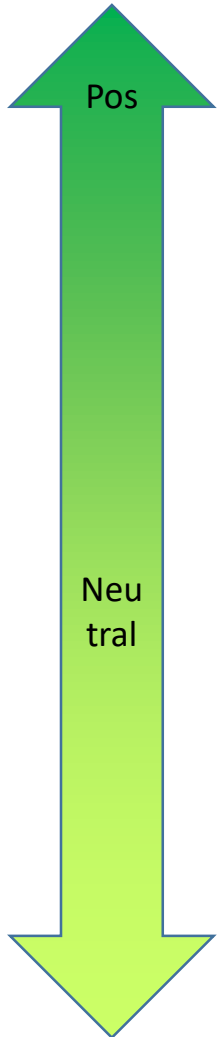
General comments - Climate



- + Thanks for organizing this event even though I haven't attended. There are **lots of offerings at the club** I appreciate even if I'm not able to do everything. Hope to do more in the future.
- + Programs like **Women's' Sailing and seminars such as knot tying successfully bring members together to share and learn from each other**, regardless of being a "racer or cruiser". We need more shared experiences not fewer.
- o I understand that cruisers feel left out and alienated at times. I do both but socialize primarily with cruiser crowd, which we need to foster along with general club togetherness!
- o Like the farmers and the cowmen, the racers and the cruisers can be friends.
- o We are the Malletts Bay Boat Club (MBBC), not the MBRC (Malletts Bay Racing Club).
- **Politics** were/still are, a disturbing reality at the club.
- We need to unite the club not separate the club.
- Thank you for the opportunity to comment. In over ten years of active membership at MBBC, the Annual Awards Banquet has been the one activity that we have struggled with. We have attended several, often in response to pleas for support for the event. We have become increasingly uncomfortable with not just the focus, but also our **perceived lack of respect shown to fellow members**. We understand that this can be a challenge, but your expectation for respect in our replies to this survey is no different than our expectations at an MBBC event. Hopefully this comment will be taken in the constructive manner it is offered. We hope that you are successful in addressing this challenging issue.
- We ARE one club made up of members who love ALL forms of boating. We are **not racers vs cruisers**. It is in the club's best interest for members to get to know each other, to mix and mingle, to learn about each others' interest, to respectfully listen to each others' awards received. There is **sadly some divisiveness already at the club**. We should all work to decrease this sense of separateness, not increase it.



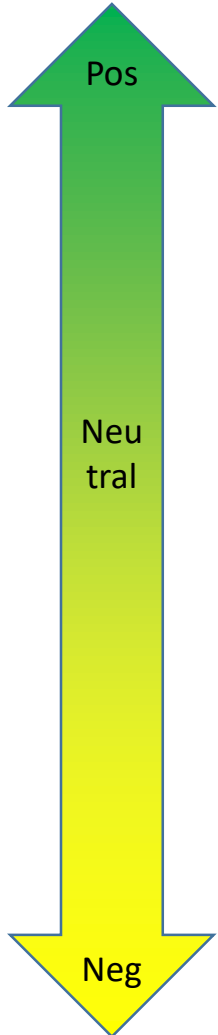
General comments - Participation



- + I'm happy to be part of the club behind the scenes, problem solving in various aspects of club operation, helping members with boat issues, etc. To me those activities are more of interest to me than the banquet.
- + I enjoy the club grounds and have cocktails or picnic at least once a season
- + For over ten years we have been active, supportive members who have greatly appreciated the opportunity to be a part of the MBBC community.
 - various power boating activities; cruising around lake, going to various places for the day/eve/dinner, water related activities
 - usually race but I didn't get a chance to this year
 - I checked a few that I would have attended this past summer, but other commitments prevented it.
 - In the future my kids may be involved in Junior sailing
 - The last few years our sailing has been much reduced. I am hopeful that we will sail a lot more next year.
 - I am retired and no longer an active sailor though interested in the club.
 - At this time of year I become a soccer and ski racing grand-dad. My interests shift around now and I don't want to invest in my sailing interest.



General comments - Survey



+ Thank you for this excellent survey.

○ Everyone is a member of a club committee. Why is this on the list? [Q5- Participation] “Did you fail to participate in your committee's work?” would be more like the necessary attitude.

- Try to keep the response choices **written in more positive ways.**

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